

## LIGHTING TEXT ON KVKK

**HİT TRANSFERTAŞIMACILIK VE KONGRE ORGANİZASYON ÇÖZÜMLERİ LTD ŞTİ** takes the necessary security measures to ensure that your data is collected, stored and shared in accordance with the law and to protect your privacy.

Purpose of the company ; Personal Data Protection Law No. 6698 10. in accordance with the article and in accordance with your satisfaction, it is to inform you in the most transparent way about the ways in which your personal data is received, the purposes of processing, the shared persons, the legal reasons and your rights.

### **1. Data Officer**

In accordance with the Personal Data Protection Law No. 6698 (“Law No. 6698”), your personal data will be collected and processed by HIT TRANSFER transportation and Congress organization Solutions LTD Sti (the“company”) as the data officer in the scope described below.

### **2. For What Purpose Personal Data Will Be Processed**

By the company, customers, employees, potential customers, employee candidates, parties such as business partners and suppliers, credentials, contact information, customer information, customer, process information, Process Safety Information, and compliance with legal process knowledge of marketing, sales and information in categories such as personal data may be collected.

Your personal data collected; in accordance with the basic principles provided for in the law and in accordance with Law 8. and 9. in accordance with the terms of personal data processing specified in the articles, our company can be transferred to our business partners, suppliers, legally authorized public institutions and authorized private persons for the purposes listed below:

a. To provide company services to you, to fulfill our obligations to you, to organize records and documents, to comply with information storage, reporting, information, tax and other obligations stipulated by local and international legislation,

b. Offering you special advertising, campaigns, benefits and other benefits for sales and marketing activities aimed at improving the quality of Service,

c. Infrastructure and commercial activities to manage and audit, finance and accounting, billing and collections, data processing systems, data and website hosting business continuity and records, document and print management, including those that are linked with internal policies and procedures comply with,

d. Information processing requirements, system structure, the need for information processing support services received, to communicate with you in order to transfer the necessary information about this service,

e. Measuring and increasing customer satisfaction, complaint management, receiving your opinions and suggestions about new services and / or services, receiving your problem-error notifications, providing you with information about products and services, complaints and requests,

f. To purchase services (transfer service, hourly transfer service and purchase of other services of the company ) through our website or through our mobile application, to perform your payment transactions, 3. to suggest product services that may be of interest to persons and logistics cooperation and submissions, online behavioral advertising and marketing, customer portfolio management, measurement and improvement of service quality, communication, optimization, control, risk management and control, promotion, analysis, identifying interests, marketing, sales, advertising, communication,

g. Comparative service offer, modeling, existing or new product studies and/or improvements, use in any services that will be available to you in accordance with the law governing the work written in the company's articles of association, which are subject to your disclosure of your personal data to the company, and related legislation,

h. Comply with the information storage, reporting, information obligations stipulated by official institutions, fulfill the requirements of contracts and fulfill the legal obligations that the company is subject to regarding the use of these services,

i. The company's commercial and in accordance with the purpose of the formulation and implementation of business strategies; the company carried out by the financial operations, communications, research and Social Responsibility activities Sunday, purchasing operations request for Proposal, Evaluation, budgeting, contract), internal management system and application operations, manage legal operations

j. Preventing money laundering and anti-terrorism laws, including applicable laws and regulatory obligations (including those outside your country of residence) to comply with the legal process and comply with the official authorities and the state authorities including those outside your country of residence) to examine the demands, evaluate and respond to their law for the purposes of Article 5 of 6698. and 6. it will be processed within the terms and purposes of personal data processing specified in its articles.

### **3. To whom and for what purpose the processed personal data may be transferred**

Your personal data collected is limited to the realization of the above-mentioned purposes;

- a. Business partners, suppliers of the company,
- b. Tax Procedure Law, Social Security Institution legislation, Court of accounts, law on the Prevention of laundering proceeds of crime, law on the Prevention of money laundering, Turkish Commercial Code, Code of Obligations and other legislation to persons or organizations permitted by the provisions,
- c. Legally authorized public institutions and organizations, administrative authorities and legal authorities,
- d. Foreign companies and subsidiaries,
- e. 8 of law 6698 on comparison, analysis, evaluation, advertising and implementation of the above-mentioned purposes to natural or legal persons, program partner institutions and organizations, institutions with which we agree to send messages that we send to our customers, cargo companies that deliver orders to you. and 9. it may be transferred within the framework of the personal data processing conditions and purposes specified in the articles.

#### **4. Method and legal reason for collecting personal data**

Your personal data is the company's headquarters, contractors references to internet sites which were made as a support service we give, we receive with any legislation or institutions, real or legal persons within the contract traded on the poet, our website and our mobile application, call centers, our social media accounts of media such as oral, written, or electronic media, or in the future will be established, including other channels that may occur;

It is collected by the company within the framework of legal legislation for the purposes mentioned above, within the framework of the performance of the contract.

#### **5. 11 of the personal data owner's Law No. 6698. The Rights Of**

11 of the law as the owner of personal data. in accordance with the article, we inform you that you have the following rights::

1. Learning whether your personal data has been processed,
2. Request information if your personal data has been processed,
3. Learning the purpose of processing your personal data and whether it is used for its purpose,
4. Knowing the third parties to whom your personal data is transferred at home or abroad,
5. Request that your personal data be corrected if it is incomplete or incorrectly processed, and request that the transaction made in this context be notified to third parties where your personal data was transferred,
6. Processed in accordance with the provisions of the law and other relevant laws, although in the case of the disappearance of the reasons that require processing, the deletion or destruction of personal data and, in this context, the process request to be notified of your personal data transferred to third parties,
7. Do not object if a result arises against you by analyzing the processed data exclusively through automated systems,
8. Do not request removal of damages if you suffer damage due to illegal processing of your personal data.

information and documents related to the subject, if any, must also be added to the application.

Information and documents that will allow identification according to the nature of your request must be provided to us in a complete and accurate manner. If the requested information and documents are not provided as required, there may be failures in the full and qualified conduct of the research to be carried out by the company in accordance with your request. In this case, the company declares that it reserves its legal rights. Therefore, your application must be submitted in full and containing the requested information and documents according to the nature of your request.

Your request for the exercise of your rights mentioned above, Law No. 6698 13. In accordance with the communique on the procedures and principles of applying to the data controller dated 10.03.2018 and 30356 in Turkish and in writing or by using the registered electronic mail (Pep) address, secure electronic signature, mobile signature or the electronic mail address previously reported to the company and registered in our system. In applications, only information about the applicant person will be provided, and it will not be possible to get information about other family members and third parties. The company reserves the right to verify your identity before responding.

References;

- a. First name, last name and signature if the application is written,
- b. For citizens of the Republic of Turkey, T.C. your identification number, nationality, passport number if you are a foreigner, or identification number if you have one,
- c. Notification of your main place of residence or workplace address,
- d. E-mail address, telephone and fax number based on notification, if any,
- e. Your demand topic,

information and documents related to the subject, if any, must also be added to the application.